

Pierce Transit Community Transportation Advisory Group (CTAG) Pierce Transit Training Center Rainier Conference Room Minutes – February 23, 2017 corrected

CALL TO ORDER

Chris Karnes called the meeting to order at 5:30 p.m.

ROLL CALL AND ATTENDANCE

CTAG Members Present: Cody Bakken, Denise Edington, Chris Karnes, Tommy Manning, and Sandy Paul CTAG Members Absent: Steve Schenk, Richard Zalucha and Hongda Sao Pierce Transit Employees Present: Alex Fastle; Government and Community Relations Officer, Penny Grellier; Business Partnership Administrator, Peter Stackpole; Service Planning Assistant Manager and Kathy Walton; Marketing Manager

INTRODUCTIONS

APPROVAL OF MINUTES

Penny Grellier made a correction to the January 26, 2017 minutes. Sandy Paul was marked as absent, though she was present. Tommy Manning motioned to approve the December 8, 2016 minutes. Sandy Paul Seconded. Motion carried.

CTAG MEMBERS AND STAFF REPORT ON ACTIVITES

Sandy Paul reported that the Place Finding Project proposal has selected their contractor.

Cody Bakken reported he will be attending State Farm Day on the Hill on March 14th.

Penny reported that "More to Smile About" is the theme for the March service change.

PUBLIC COMMENT

Betsy P. Elgar, local businesswoman and transit rider, read a statement pertaining to Pierce Transit's service and submitted a copy to the CTAG Board.

DISCUSSION ITEMS

- Transit Asset Management Plan Briefing and High Capacity Transit Study Chris Karnes: Chris
 Karnes reported on the High Capacity Transit Study he attended on February 15th. The study was
 attended by Parsons Brinckerhoff, the consulting firm for the study as well as Sound Transit, City of
 Tacoma, Pierce County and the Washington State Department of Transportation. Items of concern
 included scope of the project including funds, station placement and routing. Chris will continue to
 update CTAG after each quarterly meeting.
- 2. <u>True North Project Dan Pike</u>: Dan Pike distributed materials pertaining to the True North Project. Pierce Transit's Executive Team and a consulting firm are currently working together to restructure

their strategic plan including an updated vision statement. Dan asked for CTAG members to email any suggestions they may have. The Board of Commissioners will approve the True North vision statement by May of this year.

- 3. <u>Sandbox Grant Application Penny Grellier</u>: Penny Grellier distributed handouts outlining zones where the Uber services will be available. The Sandbox grant helps supplement connection service to transit centers and bus stops for customers, when transit is unavailable to get them there. The partnership with Uber was made possible in conjunction with FTA grants. The Uber services will be available for use in late Spring and will be a one-year pilot program. The Uber portion of the customer's ride will be free of charge.
- 4. <u>Lincoln Revitalization Art Project Penny Grellier</u>: The City of Tacoma is working on a big revitalization project in the Lincoln district. Work includes improvements to streets for pedestrians and bicyclists and businesses. Funding is being given to display work from local artists in the Lincoln District. Pierce Transit was invited to partner with artists. A couple of bus shelters and sidewalks will display poetic verses centered on transportation. Some shelters will be temporarily unavailable as construction on the project begins.

MEMBER DELIBERATION

Cody Bakken suggested planning ahead on who from the CTAG Board will report quarterly at the Board of Commissioners' meeting.

PIERCE TRANSIT NEWS AND ANNOUNCEMENTS

Street Team outreach from March 12-18.

ADJOURNMENT

Meeting was adjourned by Chair, Chris Karnes at 6:58 PM.

Submitted by:

Penny Grellier, Business Partnership Administrator

Approved by:

Chris Karnes, CTAG Chair

ody Baliken CTAG Vice Chair